

WEBSITE PROJECT · PROPOSAL

A Professional Home for ICHF, and its Community

A fresh, easy-to-edit website for the Indonesian Community Heritage Foundation.



PREPARED FOR
Lina Surianto
Indonesian Community Heritage Foundation (ICHF Georgia)

PROJECT	DATE	TIMELINE	PLATFORM
Website Refresh & Build	August 2026	About 5 Weeks	WordPress

Thank you for the answers, Lina. They made the picture clear. This proposal lays out exactly what I would build, what it costs, and how long it takes, written so you can see every piece and the price of each one. Nothing here is locked; it is a starting point for us to adjust together.

THE SHORT VERSION

I will give ICHF a fresh, professional website built around your own story and community, not the generic template you are fighting now. The three background and title problems you described disappear when we move off the Hostinger "AI theme" onto a site made for you. Events get their own simple section you can update yourself. **Your investment after the 40% non-profit discount: USD 450** (or USD 390 for the lighter option), with **nothing to pay upfront** and up to two months to pay after the site is live.

01 Investment Summary

Everything below is bundled into one package, then a **40% non-profit discount** is applied to the whole thing, as a gesture of appreciation for ICHF's work in the community. The line values show where the work goes.

WHAT YOU GET IN THE PACKAGE	VALUE
Custom WordPress website designed for ICHF Built in your red-and-white logo colours, mobile responsive. The real fix for the template problems.	USD 220
Seven pages built and laid out Home, About, Events, IndoNight Market, Gallery, Get Involved / Sponsors, Contact.	USD 170
Events system with calendar Add events yourself; shown as a list and on a calendar.	USD 120
Basic SEO, Google Analytics and Search Console Account creation, integration, and submitting your site to Google for indexing.	USD 110
AI-assisted content research and tone polish Using AI tools to sharpen your page text and keep a professional, consistent voice.	USD 80
Launch, testing and self-edit handover Go-live, mobile and speed checks, and a short guide so you can edit it yourself.	USD 50
Package value	USD 750
Non-profit discount (40%)	- USD 300
Your investment	USD 450

One-time project fee in USD. Your domain and Hostinger hosting stay in your own account, so you keep full ownership and there are no monthly fees to me.

A lighter option, if you prefer

The package above includes a **calendar**. If you would rather keep it even simpler, we can show **event listings without the calendar view** and bring the package down.

RECOMMENDED

Events with calendar

~~USD 750~~ USD 450

Events appear as a clean list and on a real calendar view, so visitors can see the month at a glance.

LIGHTER

Display events only

~~USD 650~~ USD 390

Events shown with date, time and location, but not on a calendar grid. A little less to build.

THE DIFFERENCE, IN PLAIN WORDS

Manage on a calendar means your events also appear on a month calendar visitors can click through. **Display events** means each event is shown with its date, time and location as a list, clear and complete, just without the calendar grid. Same information either way.

02 Payment Plan

I know how it is for a small non-profit, so I have made this as easy as I can: **you pay nothing to start**, and nothing is due until the finished website is handed over to you.

INSTALLMENT	AMOUNT	WHEN
To begin	USD 0	No deposit. Work starts when we agree on the plan.
1st payment	USD 225	On website handover, when the site goes live (50%).
2nd payment	USD 112.50	Within the first month after handover.
3rd payment	USD 112.50	Within two months after handover.
Total	USD 450	No interest. No hidden fees.

Figures shown for the recommended USD 450 option. On the lighter USD 390 option the split is USD 0 to start, USD 195 on handover, then USD 97.50 and USD 97.50 across the following two months.

03 What Is Included

Seven-page professional website

PAGE	WHAT IT DOES
Home	The community story, why someone should join, and clear ways to get involved.
About Us	The founding story, mission, and the people behind ICHF. The page that builds trust.
Events	Upcoming and past events with date, time and location, plus a calendar view.
IndoNight Market	Your flagship event, with tickets and donations linking out to Eventbrite and Zeffy.
Gallery	A clean photo and video gallery. No more stock background photo you cannot remove.
Get Involved / Sponsors	Volunteer, become a member, and a clear "become a sponsor" call to action.
Contact	Email, phone, social links, and a simple message form.

The build

- ✓ **A fresh WordPress site designed for ICHF**, in your logo colours, mobile friendly, and easy for you to edit later. This is what ends the "backgrounds I cannot remove" problem for good.
- ✓ **A simple events system**: add an event and it appears automatically, including on a calendar. You manage it yourself, with no plugin jungle.
- ✓ **Tickets and donations stay where they work**: clean buttons linking out to your existing Eventbrite and Zeffy.
- ✓ **Basic SEO, Google Analytics and Search Console**: account creation, integration, and indexing, so people searching for the Indonesian community in Atlanta can find you.
- ✓ **AI-assisted content polish**: I use AI tools to research, sharpen and keep the right tone across your pages, so the writing reads professional and consistent.
- ✓ **Launch and a simple handover**: I show you how to add an event, swap a photo, and edit text, so you are never stuck again.

The big idea, a homepage about belonging

Your site and social media currently lean almost entirely on the Night Market. It is wonderful, but it is a highlight, not the whole story. My idea for the homepage leads with the thing that makes people care and join: **community**.

HOMEPAGE NARRATIVE

"Keep the culture alive. Find your community in Atlanta."

- 1. **Belonging first**, who ICHF is and the feeling of finding your people far from home.
- 2. **What you gain by joining**, friendship, children learning their heritage, events, volunteering.
- 3. **Proof it is real**, the Indonesian Night Market as the flagship moment, full of life.
- 4. **An easy next step**, come to IndoNight, get involved, or donate, always one click away.

This is my recommendation. It is your foundation, so we finalise the direction together on the live prototype before the full build begins.

04 What I Need From You

The most important thing: this should feel **easy** for you, not like homework.

I NEED	WHAT THAT MEANS
Photos & videos	I can pull images from your current site and social media, but if you can pick your favourites or share a few better ones, especially of people and events, the site will be much stronger.
A little raw content	Mainly for About Us, IndoNight Market and Sponsors. You give me the facts in rough notes; I use AI tools to research, shape and polish them into clean page text. The guide below makes this quick.
Feedback on the prototype	Once I show you the live homepage, tell me what you love and what you would change. That locks the look before the full build.

Content guide, About Us (the important one)

Your About page is nearly empty, and it is the page that makes people trust and join you. Do not worry about writing it properly. Just answer these in rough bullet points, and I will turn them into the finished page:

- ✓ **When and why did ICHF start?** What was missing for the Indonesian community in Atlanta?
- ✓ **Who started it**, and what did they hope to build?
- ✓ **What does ICHF do** through the year: events, gatherings, helping newcomers, teaching kids the culture?
- ✓ **Who is it for?** Families, new arrivals, second-generation kids, the wider Atlanta community?
- ✓ **A small story**, a moment or a family that shows what ICHF means to real people.
- ✓ **Where do you want to be in five years?**

- ✓ Why should someone join or donate today?
- ✓ The Night Market, in a sentence or two, what it is and why it matters to the mission.

05 Project Timeline

Your event is **17 October 2026**, which gives us comfortable room. One important note so nothing slips: **the clock starts once you have sent your photos, videos and answers.**

PHASE	STAGE	DURATION	WHAT HAPPENS
Phase 1	Live prototype & feedback	~1 week	I build a live prototype (starting with the homepage) and you finalise how it looks and works.
Phase 2	Build the full website	~3 weeks	The approved prototype becomes the complete WordPress site: all pages, the events system with calendar, and your content.
Phase 3	SEO, launch & handover	~1 week	Basic SEO, Google Analytics and Search Console, final checks, go-live, and a short session so you can manage it yourself.
Total	About 5 weeks	From the day your materials arrive, landing well before 17 October with buffer to spare.	

Content delays are the most common reason websites take longer. Providing text, photos and videos promptly keeps everything on schedule.

06 Next Steps

- ✓ Review this proposal and tell me what you would change.
- ✓ Choose your events option: with calendar (USD 450) or display only (USD 390).
- ✓ Agree on the plan and a start date, no advance payment required.
- ✓ Send your photos, videos and rough notes to start the clock.
- ✓ I build the live homepage prototype so you can see it, then we go from there.

This proposal is prepared with genuine care for ICHF and the community it serves. The new website will be more than a digital brochure. It will look like the organisation behind it, be easy for you to update, and help your community grow, without costing much or becoming a burden on you. Looking forward to building something great together.

Warm regards,
Amila Upathissa

Web developer · your returning collaborator on this project

CONTACT WEB **amila.info** · EMAIL **contact@amila.info**

PROPOSAL VALID FOR

30 days from issue date

August 2026

Amila Upathissa
amila.info · contact@amila.info

CLIENT ACCEPTANCE

Name

Signature & date
